GARDEN CITY RECREATION COMMISSION

THE RUNNING MAN REVIEW
ANNUAL REPORT

2019
LEADING THE WAY

MESSAGE FROM THE SUPERINTENDENT

The Garden City Recreation Commission is committed to inspiring community, enhancement, enrichment, and unity. That is our mission. This review will give you insight into how we’ve accomplished our mission in 2019 and the impact of “Live Active”, our motto, has on our community, our staff, and you.

Garden City Recreation Commission is a political subdivision of the City of Garden City and is governed by a five-member board. We have our own dedicated mill levy to provide recreation services and generate additional revenue through fees, sponsorships, and grants. The investment from the citizens and participants allows us to provide high quality, holistic recreation experiences for our community.

Throughout this review, we have highlighted the activities that have brought enhancement, enrichment, and unity to the community. Enhancements such as the new O’Brate Gymnastics Center that will open in March of 2020, as well as other facility improvements.

Enrichment programs are also highlighted such as adaptive sports, flag football, and our summer concert and movie series. We also demonstrate how we go about inspiring unity within the community through giving back and ensuring that anyone can participate regardless of socioeconomic status.

We believe in building a strong, healthy, active community and want to inspire others to do the same. We hope that you can see from this review that we honor our Core Values; Diversity, Integrity, Fiscal Responsibility, Promoting Healthy Lifestyles, Innovation, and Service. Our Mission and Core Values are more than just words on a wall for us. They are our guiding light that inspires us to create a better Garden City.

Sincerely,

Aaron Stewart
Superintendent, Garden City Recreation Commission
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Garden City Recreation continues to believe in enhancing their staff through continued education and learning. Staff members are given opportunities to attend state and national conferences in their specialty as well as courses such as Leadership Garden City to build practical leadership skills that they will use at work and in the community to be more effective in every situation.

Charles Morgan
NRPA Maintenance School

Jessica Wikoff & Aaron Stewart
Recreation Commission Summit, Hays, KS

Aaron Stewart
Equipped to Lead
Kansas Leadership Center, Wichita, KS

Aaron Stewart
Director’s School Graduate, Chicago, IL

Kaylie Root, Jared Rutti & Aaron Stewart
NRPA Annual Conference, Baltimore, MD

Taylor Deniston
Leadership Garden City Graduate

Pryor Learning Solutions
Fred Pryor online education subscription

"Leadership Garden City taught me to get out of my comfort zone which allowed me to recognize the impact of our programming and services to the community. An example of this is how appreciative participants were with the Athletics Department taking over sports pictures from a private company in order to reduce the cost and increase the quality."

-Taylor Deniston, Athletic Coordinator

Equipment was purchased to enhance the efficiency of the maintenance crew. A new Toro 4500D mower, along with two new John Deere TS Gators have been added to the Maintenance Department. The new mower allows the crew to mow twice as much area in the same amount of time as before with better grooming capabilities such as cutting the grass to a level that allows a baseball to roll like it is supposed to when it hits the grass. This allows the crew more time to complete other projects while maintaining the quality of our fields and complexes. The new gators replaced two infield groomers that were worn out and causing the crew to spend too much time repairing them instead of operating them. With the new multi-use vehicles, the gators can be utilized in more maintenance operation, such as races and trash pickup, rather than strictly baseball preparation.

"The NRPA conference is a great opportunity to attend educational classes and pick up new trends and programs from across the states and bring them back to implement in to the community of Garden City."

- Jared Rutti, Athletic Supervisor
THROUGH INNOVATION

In 2018, GCRC had a vision. That vision was to grow the current gymnastics program and bring a state-of-the-art gymnastics facility that would allow for that growth and expansion to this area. In 2019, that vision became a reality when construction began at 909 Fulton Street. Through the donation of the building and various community sponsors the new O’Brate Gymnastics Center will be operational by March 2020. This facility will also serve as a location for inclusive programming.

THROUGH FACILITY RENOVATIONS

GCRC is dedicated to improving the playing conditions at our facilities and complexes. The mound and bullpens at Clint Lightner Field were replaced this year. GCRC took out the existing turf mounds and replaced them with a clay mounds. By reconstructing the mound it will increase player safety and is now at the correct height to baseball specifications.
# Timeline of the New O’Brate Gymnastics Center

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>April 2019</strong></td>
<td>Demolition started</td>
</tr>
<tr>
<td><strong>April 22, 2019</strong></td>
<td>GCRC broke ground on the new O’Brate Gymnastics Center</td>
</tr>
<tr>
<td><strong>May 2019</strong></td>
<td>Removal of the front</td>
</tr>
<tr>
<td><strong>July 2019</strong></td>
<td>Construction of bar pit, plumbing, electrical work, interior framing</td>
</tr>
</tbody>
</table>
SEPTEMBER 2019
Front framing and parking lot construction

OCTOBER 2019
Vault pit, tumble track and trampoline pit

NOVEMBER 2019
Exterior signs were installed

JANUARY 2020
Windows were installed, interior paint and tiling were also completed
LIVE ACTIVE INSPIRES
ENRICHMENT

BY LISTENING TO THE COMMUNITY

With the growing research and concerns linking tackle football and brain injuries in our youth, the community spoke up that it felt it was important to provide a quality alternative. In 2018 GCRC introduced Flag Football as a new program. The community responded to this program with a doubling in program participation by 2019. GCRC feels strongly that we are enriching the youth with a safe alternative that not only allows them to play and learn the game of football but learn team building skills.

“I believe our greatest asset is time and the best investment we can make is in young people. Coaching youth sports within the Garden City Rec’s programs is an honor and one of the most meaningful experiences in my life. I am a huge believer in the Rec’s vision. I am thankful that there is a safe and well organized flag football program offered in this community for our youth.”

- Ty Brookover, Baseball, Flag Football, and Basketball Coach
SOMETHING FOR EVERYONE

Social equity is the idea that all people have access to programs, facilities, places and spaces that make their lives and communities great. In 2019, we held several new recreation offerings aimed at increasing social equity. These offerings included the following:

ADAPTIVE SPORTS
GCRC offers a variety of adaptive sports to allow people with mental and physical challenges to participate in athletic events impacting their mental and physical well being.

CONCERT & SILVER SCREEN
Our Concert & Silver Screen events are an opportunity to gather with friends and family to enjoy music and movie entertainment. Bringing the community together for a fun summer event.

AQUATICS
GCRC believes swimming is a life skill and we give everyone the opportunity to learn to swim. GCRC offers classes for ages six months to adults and everything in between. Swimming is not only a life skill but an excellent physical workout. Swimming is a quality outdoor activity that everyone can enjoy during the summer.

THEATER
GCRC has developed a strong theater program within the community for both youth and adults. Research has proven that involvement in drama performance increases academics, school attendance, helps children with learning disabilities and reading comprehension. Culturally it is a great expression of our community.
GCRC believes in unity as a community. One way in which we support this part of our mission is holding various special events that give back to organizations within the community. This past year GCRC held three events that gave back the Outrun Childhood Obesity Run, The Siege, and The Rudolph Run.

The Outrun Childhood Obesity Run raises funds to support the Fit Camp. Fit Camp is provided to youth at no cost and teaches them the benefits of healthy living including nutrition, physical activity, as well as, social and emotional awareness.

2019 was the second year GCRC raised money for The Vets for Veterans organization during The Siege. The Siege is a 5k obstacle course based on honoring the troops and allows participants a day to be active while raising money for a local organization that supports troops and their families.

GCRC held its first Rudolph Run in 2019. GCRC teamed up with the Salvation Army to join their cause to help community members that need a little extra help during the holiday season. Participants of the Rudolph Run provided gifts or monetary donations to give to the Salvation Army’s Angel Tree.
FITNESS
GCRC strives to teach the “Live Active” mentality to all ages by uniting the community to combat the obesity epidemic in youth and adults. GCRC offers various fitness programs that provide opportunities to improve the community’s health and wellness, mental, physical, and social aspects.

SPONSORSHIPS, GRANTS & PARTNERSHIPS
GCRC is highly reliant on several community business and organizations to provide programming at a lower cost. Due to the generosity of our local businesses; youth sports teams can get their uniforms paid for, concerts and movies are offered for free in the summer, and our fitness events help contribute back to worthy causes in the community. In addition, we receive several grants that provide for programs such as Fit Camp and sports tournaments that bring economic value to the community. We also rely on several partnerships such as the City of Garden City and USD 457 to provide facilities for our programs. Without these sponsors and partners, GCRC programs would double in cost and be out of reach for several members in our community.

LESS MILLS
A new addition this year to our Fitness Program is our Les Mills fitness classes. In February we began offering BodyPump and GritCardio at the GCRC Studios. This all-inclusive, membership-based program brings together people of all fitness levels, challenging them to improve their physical health. Les Mills is a scientifically backed program that is most popular in fitness clubs around the country. Garden City Recreation is the only place located within a three-hour drive that offers this program.

SCHOLARSHIP PROGRAM
GCRC has established a scholarship program to ensure that every youth participant has an opportunity to participate in eligible programs regardless of social economic status while maintaining a sound fiscal position.
LIVE ACTIVE INSPIRES
COMMUNITY

THROUGH SPECIAL EVENTS

CHRISTMAS PARADE
GCRC participates in various community events including Downtown Vision’s Garden City Christmas Parade. This past year GCRC handed out bags for children to collect candy in. Thus, helping to reduce the litter typically left after a parade.
WILD WEST SHOOTOUT
The Wild West Shootout is a way for GCRC to highlight the community. This event is a celebration of high school baseball players from across the state of Kansas. It creates an economic impact, while bringing recognition to the southwest part of the state that is otherwise unnoticed. This special event exposes people from across the state to all that Garden City has to offer including restaurants, lodging, retail, and facilities while celebrating the achievements of the baseball players.

MOSAIC
GCRC began their partnership with Mosaic in 2019. The Mosaic organization helps to improve the physical and mental well-being of their participants. GCRC provides those participants with a safe environment where they can be active and allow them to engage in their community outside of their facility. Giving them avenues to enhance their well being while creating a stronger community.

EASTER EGG HUNT
GCRC holds an Easter Egg Hunt every spring. This family oriented special event brings together over 300 people to Harold Long Park to celebrate spring and have fun collecting over 5,000 eggs. GCRC connects with several local sponsors to provide gifts and giveaways.
## Financial Overview

### Revenue

<table>
<thead>
<tr>
<th>Source</th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ad Valorem &amp; Vehicle Tax</td>
<td>$1,206,154</td>
<td>$1,155,514</td>
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<tr>
<td>Fees</td>
<td>$561,628</td>
<td>$598,420</td>
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<tr>
<td>Sales &amp; Vending</td>
<td>$64,057</td>
<td>$65,819</td>
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<tr>
<td>Sponsorship</td>
<td>$38,641</td>
<td>$35,905</td>
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<tr>
<td>Rental &amp; Other Income</td>
<td>$22,230</td>
<td>$26,094</td>
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<tr>
<td>Grants</td>
<td>$50,320</td>
<td>$11,820</td>
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<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$1,943,030</strong></td>
<td><strong>$1,893,572</strong></td>
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</table>

### Expenses

<table>
<thead>
<tr>
<th>Category</th>
<th>2019</th>
<th>2018</th>
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</thead>
<tbody>
<tr>
<td>Labor</td>
<td>$857,699</td>
<td>$831,144</td>
</tr>
<tr>
<td>Lease Purchase</td>
<td>$232,180</td>
<td>$108,480</td>
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<tr>
<td>Rentals &amp; Utilities</td>
<td>$248,516</td>
<td>$238,991</td>
</tr>
<tr>
<td>Supplies &amp; Advertising</td>
<td>$168,591</td>
<td>$165,952</td>
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<tr>
<td>Professional Fees &amp; Conferences</td>
<td>$158,648</td>
<td>$167,193</td>
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<tr>
<td>Equipment &amp; Repairs</td>
<td>$165,703</td>
<td>$194,489</td>
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<tr>
<td>Other Expense</td>
<td>$40,822</td>
<td>$37,988</td>
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<tr>
<td>Insurance</td>
<td>$26,950</td>
<td>$22,054</td>
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<tr>
<td>Sales &amp; Vending Expense</td>
<td>$26,368</td>
<td>$19,954</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$1,925,526</strong></td>
<td><strong>$1,786,246</strong></td>
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</table>

### Net Assets

<table>
<thead>
<tr>
<th>Category</th>
<th>2019</th>
<th>2018</th>
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<tbody>
<tr>
<td>Assets</td>
<td>$584,731</td>
<td>$529,735</td>
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<tr>
<td>Liabilities</td>
<td>$22,948</td>
<td>$4,853</td>
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<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$561,783</strong></td>
<td><strong>$524,882</strong></td>
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</tbody>
</table>
2020 APPROVED BUDGET

**Revenue:** $2,220,639

- **Fees:** 35%
- **Sales & Vending:** 3%
- **Sponsorship:** 2%
- **Rentals & Other Income:** .8%
- **Grants:** .5%
- **Ad Valorem & Vehicle Tax:** 53%

**Expenses:** $2,170,500

- **Labor:** 49%
- **Capital Leases:** 10%
- **Utilities:** 11%
- **Equipment & Repairs:** 6.4%
- **Supplies & Advertising:** 8.7%
- **Insurance:** 1.6%
- **Professional Fees & Conferences:** 1.5%
- **Other Expenses:** .9%
- **Sales & Vending:** .9%

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WWW.GCREC.COM
THE STAFF

Marcia Baird
Maintenance

Lila Billinger
Recreation Attendant

Juan Castillo
Recreation Clerk

Taylor Deniston
Athletic Coordinator

Rita Diaz
Admin. Assistant

Anita Garcia
Office Manager

Miguel Hernandez
Maintenance

Darlene Holmes
Personal Trainer

Daniel Lopez
Maintenance

Ramsey McCarter
Recreation Coordinator

Kelli Minor
Maintenance

Gilbert Perez
Maintenance
The Garden City Recreation Commission is composed of five Departments. These work teams provide comprehensive year-round support and programming for all ages at a number of facilities throughout the City of Garden City.

ADMINISTRATION
Superintendent, Finance, Department Supervisors, and support staff that oversee planning, finances, operations, programming, marketing, and communications.

ATHLETICS
Comprised of two divisions, youth and adult. Youth athletics primary focus is on the development of participants physically, mentally, and emotionally. Adult athletics primary focus is on the leisure and recreation pursuits for social and physical enjoyment.

FITNESS
Encompasses Core Fitness Facility, classes, and events that promote the health and wellness of its participants.

ARTS
Providing cultural and social experiences through theater, crafts, and events.

MAINTENANCE
Support for all functions of the Commission. This department and staff provide facility maintenance and repair, sports field preparation, janitorial services, and equipment maintenance.
THE BOARD
PROCESS AND GOALS

2019 BOARD OF RECREATION COMMISSIONERS

The Garden City Recreation Commission is governed by a five-member board. These individuals collectively make the final decisions on major purchases, budget establishment, and new programming implementation.

The Board meetings are held at the Garden City Recreation Commission and start at 5:15 pm, the fourth Monday each month. Meetings are open to the community. To be placed on the meeting agenda, please contact Jessica Wikoff at 620-276-1200 prior to the meeting.

More information at gcrc.com/173/Commission-Board

Marilyn Porter - Member, Nick Salazar - Treasurer, Keith Rathburn - Vice Chair, Erich Schaefer - Member, and Deb Oyler - Chair

2019 BOARD GOALS

PROGRAMMING - Add one tournament of any sport that draws significant participation from outside of Garden City. Increase opportunities for additional participation in arts programming and provide a strategy to the board. Develop a comprehensive marketing strategy to increase participation in 2020 for the new gymnastics facility.

INFRASTRUCTURE - Complete renovation of 909 Fulton Street into a gymnastics facility.

FINANCIAL - Build a minimum of one and half months of operating reserves and work towards four months of operating reserves over the next ten years.
Hello!

The Garden City Recreation Commission had quite a year in 2019 and I am so excited to share some of our accomplishments and give you a brief overview of where the Recreation Commission is heading in 2020.

Our biggest accomplishment is the construction of our new gymnastics facility. Last January, the City Commission approved our proposal to renovate 909 Fulton and during a special meeting in April, the Recreation Commission Board voted to proceed with the project. On April 22nd, we broke ground on the O’Brate Gymnastics Center and construction began shortly thereafter. As 2019 unfolded, so did the project. Week by week, you watched as the old building transformed into a brand new state-of-the-art gymnastics facility. Construction remains on course and on February 29th at 10:00 am, there will be a grand opening celebration. More information will be made available as we get closer to the date so stay tuned for details.

The gymnastics facility is a prime example of what can happen when a board and staff work diligently together toward a common goal. One of our Core Values is “Fiscal Responsibility” and over the past three years, it has been the goal of the Recreation Commission to get back on track financially. Each year, we’ve made incremental progress toward that goal and will continue to do so in 2020.

Another one of our Core Values is “Promoting Healthy Lifestyles” and in 2019, we expanded Fit Camp, added The Rudolph Run, and Les Mills fitness classes. These new events complement our existing programs to give you and our community more opportunities to participate.

Looking ahead to 2020, we will grow and expand our marketing efforts, restructure our organization chart, continue strengthening our cash position, and carry on with our objective to provide quality programs that fit within our mission of inspiring community enhancement, enrichment, and unity.

On behalf of the Recreation Commission, I thank you for allowing us to serve you in 2019 and we’ll continue to provide quality service to you in 2020.

Sincerely,

Deb Oyler
2019 Board Chair

SEPTEMBER 2019
HOSPITALITY HERO WINNER

Rita Diaz, Administrative Assistant, was named the Hospitality Hero in September by the Garden City Convention and Visitors Bureau.

Rita exemplifies our Service value and we are grateful to work with her. Congratulations, Rita!